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**EDITORS:** For review copies or interview requests, contact:

Marketing Services

Tel: 800-288-4677

Fax: 812-961-3133

Email: [promotions\(at\)iuniverse\(dot\)com](mailto:promotions(at)iuniverse(dot)com)

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## **As a Trump presidency brings Disruptive Change, “When CHANGE Means BUSINESS” helps leaders and businesses navigate their own Change-Process**

*DW Starr offers readers proactive techniques to maximize business and personal growth*

WASHINGTON – In “When CHANGE Means BUSINESS: How To Achieve EXPONENTIAL Business Growth Thru 5 CHANGE-DRIVERS” ([published by iUniverse](#)), speaker and international change and business growth expert DW Starr gives his readers the power to take charge of change. Change often causes uncertainty and even fear. These change-tools and stories from Starr’s business clients give readers a method to be in control of change.

“In today’s highly volatile political climate, when both employees and leaders often find themselves on both sides of the political divide, they must learn to navigate the monumental change with this new President of the United States, Donald Trump,” explains Starr. “My book focuses on helping employees and their leaders to recognize that CHANGE is not just a foe & disruptor, but also an Ally.”

Starr wants his readers to know that they can be the driver of change: “Most business books are great at theory and even a few actionable steps. My book is a step-by-step approach with personal stories from frontline employees and leaders who have used these techniques to navigate the choppy waters of change and to create EXPONENTIAL CHANGE and Growth in their Business and Personal lives.”

“When CHANGE Means BUSINESS”

By DW Starr

Softcover | 5 x 8 in | 162 pages | ISBN 9781491799734

E-Book | 162 pages | ISBN 9781491799741

Available at Amazon and Barnes & Noble

### **About the Author**

DW Starr is a keynote speaker and business consultant. He’s worked with a myriad of companies, associations and government agencies worldwide including: the U.S. Army and Air Force, Women’s Expo, RELX Group, AAOS, ACR, Anthony Robbins Int’l, ExxonMobil, United Airlines and Johns Hopkins Medicine. Three-time traumatic brain injury survivor, Starr’s career path has taken him from movie actor and director to corporate top-sales producer and more. Starr lives outside of Washington, DC with his wife, Liz, and their two Yorkies, Rambo and Houdini. He is available on LinkedIn, Facebook and Twitter, more information is available at: [www.5StarrChange.com](http://www.5StarrChange.com).

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